

rms

media group, inc.

HUGH MALONE

hughm@rmsmg.com

978.824.2804

ASTON MARTIN MAGAZINE

The name Aston Martin represents the finest in high-performance sports cars. Designed and produced by skilled craftsmen, every Aston Martin is created with exceptional care and attention to detail. The result: a perfect synthesis of dynamic lines, modern technology, and pure power. Much like the car, *Aston Martin Magazine* is about bold design. With expansive features and stunning photography, it captures the Aston Martin lifestyle and speaks directly to the exceptional audience of Aston Martin owners.

ASTON MARTIN MAGAZINE

PUBLISHED

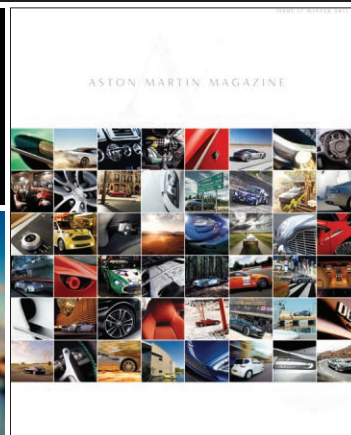
· Four times per year

DISTRIBUTION

· 40,000 copies to Aston Martin owners worldwide

HIGHLIGHTS

- Median Age: 47
- 94% Male / 6% Female
- HHI: \$300,000+
- *Aston Martin Magazine* only accepts a limited number of advertisers



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Spring	February 5, 2015	March 4, 2015
Summer	May 7, 2015	June 26, 2015
Fall	August 13, 2015	September 30, 2015
Winter	November 5, 2015	November 30, 2015

2015 RATES

Page	\$14,000 net
Spread	\$22,000 net
Cover 2	\$31,000 net
Cover 3	\$19,500 net
Cover 4	\$32,000 net



ASTON MARTIN

SPECIFICATIONS (MM)

Page	280 x 360
Spread	560 x 360
Bleed	+4

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

AUDI MAGAZINE

Audi Magazine, much like the vaunted German automobile it chronicles, is characterized by innovative design. Informative cultural, artistic, and technological articles grace its pages and create both a sense of exclusivity and an arresting experience that evolves with each stunning issue. With its chief objective to celebrate the brand, *Audi Magazine* connects with its readers on an evocative level by catering to its customer's unique interests, desires, and preoccupations.

Audi magazine

PUBLISHED

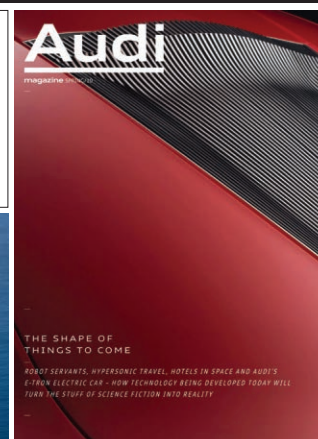
- Two times per year

DISTRIBUTION

- 500,000 copies to Audi owners in North America

HIGHLIGHTS

- Median Age: 49
- 62% Male / 38% Female
- HHI: \$141,000+
- *Audi Magazine* only accepts a limited number of advertisers



2015 DATES

UNITED STATES

	CLOSING DATES	PUBLICATION DATES
Spring	December 23, 2014	March 31, 2015
Fall	July 14, 2015	September 30, 2015

2015 RATES

Page	\$30,000 net
Spread	\$55,000 net
Cover 2	\$52,000 net
Cover 3	\$44,000 net
Cover 4	\$58,000 net



SPECIFICATIONS (IN)

Page	9 x 11.75 / Type Safe: 8 x 10.75
Spread	18 x 11.75 / Type Safe: 17 x 10.75
Bleed	+ .125

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

BE MAGAZINE

Owners of Benetti super and mega yachts are high to ultra-high net worth individuals who own multiple properties, private jets, luxury cars and collect everything from art to rare jewels. *Benetti Magazine* is a precious platform where the owners of the largest and most luxurious yachts in the world showcase their fondest memories, inspiring experiences, and their most treasured collections.

BE

Inspired by Italian Genius

PUBLISHED

· Two times per year in conjunction with all major yachting events worldwide

DISTRIBUTION

· 3,000 copies worldwide, sent directly to Benetti clients

HIGHLIGHTS

· Net worth: \$7.5 million - \$135 million+
· *BE* magazine only accepts a limited number of advertisers



2015 DATES

CLOSING DATES

Spring April 10, 2015
Autumn October 31, 2015

PUBLICATION DATES

May 20, 2015
December 10, 2015

2015 RATES

Page \$12,500 net
Spread \$20,000 net

Benetti
ITALIAN EXCELLENCE SINCE 1873

SPECIFICATIONS (MM)

Page 240 x 335
Spread 480 x 335
Bleed +4

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

BENTLEY MAGAZINE

A high-octane mixture of style, performance, luxury, and sophistication make *Bentley Magazine* a must-read publication. The Bentley brand has experienced a remarkable renaissance since launching the astonishing Continental GT coupé in 1998 and the sleek Continental Flying Spur in 2005. And to this day the Bentley brand embodies the essence of style and luxury. *Bentley Magazine* reflects both the excitement and the energy of this exceptional brand and its readers have a wide range of interests with the means to pursue them.

BENTLEY



PUBLISHED

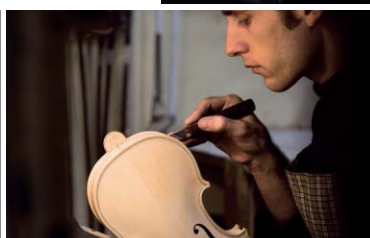
- Four times per year

DISTRIBUTION

- 60,000 copies to Bentley owners worldwide
- 25,000 copies within the United States

HIGHLIGHTS

- Median Age: 51
- 87% Male / 13% Female
- HHI: \$300,000+
- 71% of readers have a net worth of \$20 million +
- *Bentley Magazine* only accepts a limited number of advertisers



2015 DATES

CLOSING DATES

<i>Spring</i>	January 14, 2015
<i>Summer</i>	May 6, 2015
<i>Autumn</i>	July 29, 2015
<i>Winter</i>	October 19, 2015

PUBLICATION DATES

March 4, 2015
June 26, 2015
September 16, 2015
December 8, 2015

2015 RATES

Page	\$19,750 net
Spread	\$29,350 net
Cover 2	\$40,450 net
Cover 3	\$24,750 net
Cover 4	\$42,000 net



BENTLEY

SPECIFICATIONS (MM)

Page	239 x 327
Spread	478 x 327
Bleed	+5

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

BMW MAGAZINE

BMW regards design as more than just curves and lines. They see it as a means to create emotion. It's what makes a BMW every bit as joyful to look at, as it is to drive. Its five thousand individual parts, packed into a V8 engine that weighs just 95 kilograms are the mark of engineering genius. As it navigates its way through the world's cities, *BMW Magazine* whisks its readers to exclusive hotels, clubs, and intriguing venues. With inspiring aesthetic and stylish features, *BMW Magazine* views the world as a place where creative ideas, infectious personalities, and the latest trends stimulate drive and excitement.

BMW Magazine



PUBLISHED

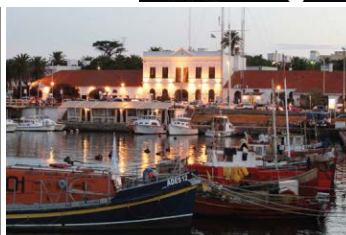
- Two times per year

DISTRIBUTION

- 750,000 in the United States

HIGHLIGHTS

- Median Age: 49
- 55% Male / 45% Female
- HHI: \$250,000+
- *BMW Magazine* only accepts a limited number of advertisers



2015 DATES

CLOSING DATES

<i>Issue 1</i>	January 14, 2015
<i>Issue 2</i>	July 10, 2015

PUBLICATION DATES

March 19, 2015
September 24, 2015

2015 RATES

Page	\$25,000 net
Spread	\$50,000 net
Cover 2	\$31,079 net
Cover 3	\$24,122 net
Cover 4	\$31,019 net



SPECIFICATIONS (MM)

<i>Page</i>	215 x 280 / Live Area: 183 x 244
<i>Spread</i>	430 x 280 / Live Area: 366 x 244
<i>Bleed</i>	+5

Dates are subject to change by publisher.

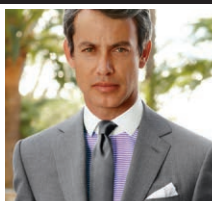
Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

BURGESS MAGAZINE

Collectible and coveted, the prestigious 200+ page Superyacht Living and Style Magazine is published annually and distributed to the prized Burgess mailing list of the highest net worth individuals in the world. The *Burgess Magazine* includes product pertinent editorial coverage and lifestyle features as well as a special section on yachts for sale and our Super guide, the definitive directory of the best charter yachts in the world. It is, quite simply, the place to be seen.

BURGESS



PUBLISHED

· One time per year

DISTRIBUTION

· 18,000 worldwide

HIGHLIGHTS

- 70% Male / 30% Female
- HHI: \$10 million+
- *Burgess Magazine* only accepts a limited number of advertisers

BURGESS

SPECIFICATIONS (MM)

Page 245 x 330
Spread 490 x 330

2015 DATES

CLOSING DATES
Issue 1 October 2014

PUBLICATION DATES
January 14, 2015

2015 RATES

Page \$11,360 net
Spread \$19,470 net
Cover 2 \$17,850 net
Cover 3 \$13,795 net

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

CHRISTOPHORUS

For all who desire a Porsche at their fingertips, *Christophorus Magazine* is the ideal companion customer publication for new owners. *Christophorus* appears in print six times a year with legendary Porsche performance and passion a guarantee. Exclusive stories with striking photos, interviews, and technical features from the world of Porsche make *Christophorus* required reading for the fortunate few.

CHRISTOPHORUS



352 CHRISTOPHORUS



PUBLISHED

- Six times per year

DISTRIBUTION

- 415,000 Porsche owners worldwide

HIGHLIGHTS

- Median Age: 30-59
- HHI: \$225,000+
- 71% of readers have a net worth of \$20 million +
- *Christophorus* only accepts a limited number of advertisers



2015 DATES

CLOSING DATES

<i>Issue 1</i>	January 2, 2015
<i>Issue 2</i>	February 27, 2015
<i>Issue 3</i>	May 6, 2015
<i>Issue 4</i>	July 3, 2015
<i>Issue 5</i>	August 20, 2015
<i>Issue 6</i>	November 20, 2015

PUBLICATION DATES

January 23, 2015
March 26, 2015
May 29, 2015
July 31, 2015
September 16, 2015
November 27, 2015



PORSCHE

2015 RATES

Page	\$26,607 net
Spread	\$53,214 net

SPECIFICATIONS (IN)

Page	Type Safe: 7.362 x 9.724 / Bleed: 8.464 x 11.023
Spread	Type Safe: 15.984 x 9.724 / Bleed: 16.929 x 11.023

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

CONRAD MAGAZINE

Just like their discerning guests - informed, smart, and contemporary – *Conrad Magazines'* design reflects its coveted readership, guests who know and appreciate “the luxury of being yourself.” Located around the world, with a large and growing footprint, Conrad Hotels embody the dynamic of style and grace and its customer magazine is the ideal forum for luxury companies to reach elite travelers worldwide.

CONRAD MAGAZINE

PUBLISHED

- Two times per year

DISTRIBUTION

- 395,000 circulation
- 4,890,818 anticipated readership

HIGHLIGHTS

- Age: 35-55
- 50% Male / 50% Female
- HHI: \$150,000+
- *Conrad Magazine* only accepts a limited number of advertisers



2015 DATES

CLOSING DATES

Spring March 5, 2015
Fall July 17, 2015

PUBLICATION DATES

April 15, 2015
September 16, 2015

2015 RATES

Page	\$13,800 net
Spread	\$22,050 net
1/2 page	\$8,280 net
1/3 page	\$6,624 net

CONRAD HOTELS & RESORTS™

SPECIFICATIONS (IN)

Page 8.5 x 10.375
Spread 17.5 x 10.375

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

DELTA SKY

Delta Sky's new look blends the beauty and allure of travel with smart and compelling content, giving readers thought-provoking insight about the people, places and companies that are making things happen around the globe. The magazine features business and leisure travel content in an engaging way, with a clear link to Delta's business activities and in the best interest of the airline's HVC (high value customers). Travel is their likelihood and their escape, and Delta Sky speaks their language: Business meets travel: a more business-focused section that includes a mix of business travel content and business/technology content, gizmos and gadgets to make the experience better for the business traveler and deeper focus on leisure travel couples with popular cultural trends and personalities.



PUBLISHED

· 12 times per year

DISTRIBUTION

· Audience Per Issue: 5,000,000
· Circulation Per Month: 602,500

HIGHLIGHTS

· Median Age: 44
· 55% Male / 45% Female
· HHI: \$120,700+
· Sky only accepts a limited number of advertisers



2015 DATES

	CLOSING DATES
Jan	November 10, 2015
Feb	December 8, 2015
Mar	January 12, 2015
Apr	February 9, 2015
May	March 11, 2015
Jun	April 13, 2015
Jul	May 11, 2015
Aug	June 6, 2015
Sep	July 13, 2015
Oct	August 11, 2015
Nov	September 10, 2015
Dec	October 13, 2015

	PUBLICATION DATES
	January 1, 2015
	February 1, 2015
	March 1, 2015
	April 1, 2015
	May 1, 2015
	June 1, 2015
	July 1, 2015
	August 1, 2015
	September 1, 2015
	October 1, 2015
	November 1, 2015
	December 1, 2015

2015 RATES

SPECIFICATIONS (IN)

Page 8.25 x 10.75
Spread 16.5 x 10.75

Page \$50,740 net
Spread \$96,420 net

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

ENDLESS VACATION

Covering destinations around the world, *Endless Vacation Magazine* offers alluring photographs and intriguing stories that inspire readers to travel. Captivating articles include a wealth of information with advice on great places to eat and shop, don't-miss sightseeing trips and cultural events, and the best outdoor activities. As the official travel publication of RCI, LLC, *Endless Vacation Magazine* also provides specific information about RCI affiliated resorts, including updates on newly affiliated properties. Having already made their vacations a priority in their lives, RCI subscribing members are savvy consumers, and *Endless Vacation Magazine* further helps them to make every day count.

ENDLESS VACATION



PUBLISHED

- Four times per year

DISTRIBUTION

- 1,834,277 worldwide per year

HIGHLIGHTS

- Median Age: 50
- 47% Male / 53% Female
- HHI: \$103,000+
- \$3,978,214 is the annual average spent on hotel stays via RCI Travel
- *Endless Vacation Magazine* only accepts a limited number of advertisers

2015 DATES

	CLOSING DATES	PUBLICATION DATES
Spring	December 30, 2015	February 23, 2015
Summer	February 26, 2015	April 27, 2015
Fall	May 26, 2015	July 27, 2015
Winter	August 27, 2015	October 26, 2015

2015 RATES

Page	\$87,400 net
Cover 2	\$109,200 net
Cover 3	\$104,850 net
Cover 4	\$109,200 net

RCI®

SPECIFICATIONS (IN)

Page	8 x 10.5 / Type Safe: 7 x 10
Spread	16 x 10.5 / Type Safe: 7 x 10
Bleed	+.125

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

EQUESTRIAN QUARTERLY

This coffee-table magazine is tailored to the lifestyle led by its readers. *Equestrian Quarterly* readers enjoy a shared pride in their homes, farms, and ranches—and of course their revered horses. They spend generously on travel, vacation homes, jewelry, automobiles, high-end fashion, and other luxury items. *Equestrian Quarterly*, the definitive magazine of country life, was selected by American Horse Publications as the best equestrian magazine in America in its inaugural year.

EQUESTRIAN

QUARTERLY



PUBLISHED

- Four times per year

DISTRIBUTION

- 27,000 average circulation
- 70,200 readership

HIGHLIGHTS

- 68% of readers are ages 46-64
- 20.3% Male / 79.7% Female
- 20% of readers have a net worth of \$2 million +
- 75% of EQ readers own one or more horses
- *Equestrian Quarterly* magazine only accepts limited advertiser pages



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Spring	February 13, 2015	February 27, 2015
Summer	May 13, 2015	May 29, 2015
Fall	August 14, 2015	August 31, 2015
Winter	November 13, 2015	November 27, 2015

2015 RATES

Page	\$4,495 net
Spread	\$8,555 net
Cover 2	\$9,870 net
Cover 3	\$4,995 net
Cover 4	\$6,075 net

eq

SPECIFICATIONS (IN)

Page	10 x 12
Spread	20 x 12

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

EXPERIENCE

Targeting the world's wealthiest, most influential and most sophisticated readers, *Experience* is a lifestyle magazine for the elite of the jet set. The magazine offers an innovative blend of the world's best to this unique clientele. Bombardier Aerospace is a leader in the corporate aviation industry, producing the Learjet, Challenger and Global business/personal jets. Bombardier is one of the world's largest corporations and the leading manufacturer of business aircraft. The magazine enjoys one of the wealthiest demographics in the world – from Hollywood producers and directors to the globe's corporate leaders. The editorial and design of the magazine reflects the global savvy of this readership and will explore the best kept secrets in the world and the "newest of the new" in culture, travel, food and wine, fashion, people and philanthropy. This is an international magazine that speaks to an international clientele, an elite demographic who have the financial capacity to experience.

EXPERIENCE

PUBLISHED

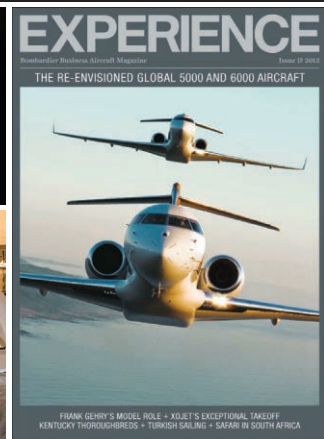
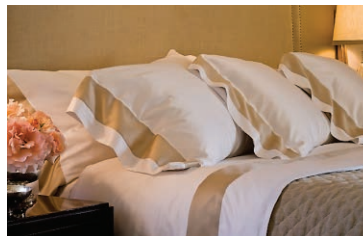
- Two times per year

DISTRIBUTION

- Distributed to 93 countries around the world
- Distributed to 15,000 Bombardier jet owners and on board Bombardier jet share promotions

HIGHLIGHTS

- 93% Male / 2% Female
- 73% are high net worth individuals/owners of private companies
- Average individual wealth greater than \$3.05 billion
- *Experience* magazine only accepts limited advertiser pages



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Issue 1	March 31, 2015	May 7, 2015
Issue 2	September 29, 2015	November 6, 2015

2015 RATES

Page	\$8,970 net
Spread	\$13,449 net
Cover 2	\$18,299 net
Cover 4	\$10,770 net

BOMBARDIER

SPECIFICATIONS (IN)

Page	Type Safe: 9 x 12.625 / Bleed: 9.5 x 13.125
Spread	Type Safe: 18.5 x 12.625 / Bleed: 19 x 13.125

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

FAIRMONT MAGAZINE

Fairmont Magazine is not a hotel magazine. It is a luxury travel and lifestyle publication that reflects the world of Fairmont Hotels & Resorts' guests. By engaging readers with award-winning travel features, eye-catching product pages, luxury fashion spreads and captivating lifestyle content, it speaks directly to the affluent, chic and sophisticated individuals who make Fairmont their choice of hotel in every destination.

Fairmont



PUBLISHED

· Two times per year

DISTRIBUTION

· 28,979 Hotel rooms per issue

HIGHLIGHTS

- Median Age: 46
- 46% Male / 54% Female
- HHI: \$248,000+

2015 DATES

	CLOSING DATES	PUBLICATION DATES
Issue 1	March 25, 2015	April 30, 2015
Issue 2	September 1, 2015	October 19, 2015

2015 RATES

	INTL.	U.S.	COMBINED
Page	\$11,765	\$7,500	\$17,500
Spread	\$22,000	\$14,100	\$32,900
Cover 2	\$27,060	\$17,250	\$37,560
Cover 3	\$13,530	\$8,625	\$20,125
Cover 4	\$14,705	\$9,375	\$21,875

Fairmont

HOTELS & RESORTS

SPECIFICATIONS (IN)

Page 9 x 10.875
Spread 18 x 10.875

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

FERRARI MAGAZINE

Unquestionably the world's most famous and prestigious automotive brand, Ferrari automobiles are the embodiment of cutting edge technology. *The Official Ferrari Magazine* features groundbreaking articles and commentaries by high-profile writers on all matters of interest to Ferrari—reaching high net worth individuals, people with a passion for excellence and beauty in every area of their lives. From homes and travel experiences to luxury goods and accessories, *The Official Ferrari Magazine* mirrors the elegance of the Ferrari brand.



THE OFFICIAL FERRARI MAGAZINE



PUBLISHED

- Four times per year

DISTRIBUTION

- 50,000 copies to Ferrari owners worldwide

HIGHLIGHTS

- Median Age: 55
- HHI: \$400,000+
- Median net worth of \$15 million+
- *Ferrari* magazine only accepts a limited number of advertisers



2015 DATES

	CLOSING DATES	PUBLICATION DATES
<i>Issue 1</i>	January 22, 2015	February 23, 2015
<i>Issue 2</i>	April 12, 2015	May 10, 2015
<i>Issue 3</i>	July 18, 2015	August 22, 2015
<i>Issue 4</i>	October 17, 2015	December 18, 2015

2015 RATES

<i>Page</i>	\$17,600 net
<i>Spread</i>	\$38,618 net
<i>Cover 2</i>	\$40,500 net
<i>Cover 3</i>	\$27,030 net
<i>Cover 4</i>	\$46,340 net



SPECIFICATIONS (MM)

<i>Page</i>	330 x 240 / Type Safe: 310 x 220
<i>Spread</i>	330 x 480 / Type Safe: 310 x 460
<i>Bleed</i>	+6

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

FOUR SEASONS MAGAZINE

Four Seasons Magazine brings to life the values and vision of Four Seasons and the discriminating luxury traveler. It shares the perspectives of professional storytellers, artists and experts from many different walks of life and parts of the world. Stories welcome readers to share the wonder of experiencing the world—and all its many iterations of culture, cuisine, nature, innovation, style and leisure. The magazine is a worldly, warm, entertaining, energetic and sophisticated companion.

FOUR SEASONS MAGAZINE

PUBLISHED

- Four times per year

DISTRIBUTION

- Distributed in 90 Four Seasons Hotels and Resorts in 36 countries

HIGHLIGHTS

- Median Age: 41
- 55% Male / 45% Female
- Average net worth: \$4 million
- HHI: \$479,000
- *Four Seasons Magazine* only accepts limited advertiser pages



2015 DATES

CLOSING DATES

<i>Spring</i>	January 20, 2015
<i>Summer</i>	April 14, 2015
<i>Fall</i>	July 15, 2015
<i>Winter</i>	October 13, 2015

PUBLICATION DATES

March 13, 2015
June 6, 2015
September 4, 2015
December 4, 2015

2015 RATES

Page	\$30,981 net
Cover 2	\$38,726 net
Cover 3	\$35,628 net
Cover 4	\$41,824 net



FOUR SEASONS
Hotels and Resorts

SPECIFICATIONS (IN)

Page	9 x 10.8125
Spread	18 x 10.8125

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

INSPIRATO MAGAZINE

Delivered directly to an attentive and well-defined readership, *Inspirato Magazine* reflects and romanticizes the ultimate luxury travel experience. This lifestyle publication captures the Inspirato brand, setting new standards in luxury, driving new membership, and inspiring current members to explore distant corners of the earth.

INSPIRATO MAGAZINE



PUBLISHED

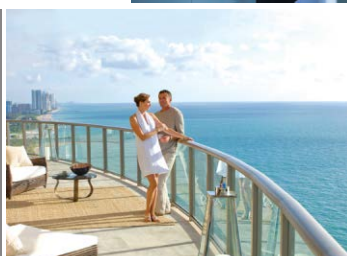
- Three times per year

DISTRIBUTION

- 75,000 copies per year to Members and Prospective Members
- On Airport Newsstands and in exclusive Airline Lounges around the world

HIGHLIGHTS

- Median Age: 36-55
- \$250,000+ income
- *Inspirato Magazine* only accepts limited advertiser pages



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Issue 1	December 15, 2015	January 15, 2015
Issue 2	March 20, 2015	May 15, 2015
Issue 3	July 23, 2015	September 16, 2015

2015 RATES

Page	\$9,500 net
Spread	\$17,500 net

INSPIRATO

SPECIFICATIONS (IN)

Page	10.25 x 12.25
Spread	20.25 x 12.25

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

JAGUAR MAGAZINE

State-of-the-art design and a wide range of topics from science, lifestyle and technology, to art and film. The new *Jaguar* magazine excites, inspires and seduces its readers with in-depth quality journalism and unique artwork.

JAGUAR



PUBLISHED

· Three times per year

DISTRIBUTION

· 289,700 copies per year to owners

HIGHLIGHTS

- Median Age: 46
- \$220,000+ income
- *Jaguar* magazine only accepts limited advertiser pages

2015 DATES

	CLOSING DATES	PUBLICATION DATES
<i>Issue 1</i>	June 19, 2015	April 1, 2015
<i>Issue 2</i>	June 26, 2015	September 30, 2015
<i>Issue 3</i>	October 1, 2015	December 10, 2015

2015 RATES

<i>Page</i>	\$12,000 net
<i>Spread</i>	\$18,500 net
<i>Back Cover</i>	\$15,000 net



SPECIFICATIONS (MM)

<i>Full Page Trim</i>	430 x 280
<i>Full Page Bleed</i>	436 x 286

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

LAMBORGHINI MAGAZINE

Italian, uncompromising, extreme. The mixture of Italian style, performance and extreme luxury makes a Lamborghini a must-have indulgence. Similarly, *The Lamborghini Magazine* is a “must-read” publication for some 20,000 of the world’s wealthiest and most discerning consumers. The circulation of *The Lamborghini Magazine* is mailed exclusively to Lamborghini owners, a singular group of consumers with the highest expectations.

Lamborghini



PUBLISHED

- Two times per year

DISTRIBUTION

- 20,000+ copies to Lamborghini owners

HIGHLIGHTS

- Median Age: 47
- HHI: \$250,000+
- Media net worth of \$7 million+
- *Lamborghini Magazine* only accepts a limited number of advertisers



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Issue 1	March 25, 2015	May 11, 2015
Issue 2	September 24, 2015	November 16, 2015

2015 RATES

Page	\$15,000 net
Spread	\$23,500 net
Cover 2	\$26,500 net
Cover 3	\$20,550 net



SPECIFICATIONS (MM)

Page	230 x 285
Spread	460 x 285

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

LUXURY MAGAZINE BY VISA

Welcome to *Luxury Magazine*, the quarterly magazine provided exclusively to Visa® Black Card members. Its contemporary design provides its writers, photographers and illustrators the perfect palette for exploring the finest in luxury goods, travel and experiences. The *Black Card Magazine* audience is comprised of affluent and educated men and women across the United States who exhibit a wide range of interests and passions. It is the ideal publication for high-end advertisers looking to market their products and services to sophisticated and difficult to reach individuals.

LUXURY MAGAZINE

PUBLISHED

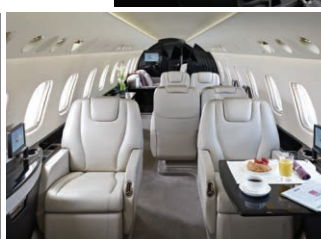
- Four times per year

DISTRIBUTION

- 100,000 to top Visa® Black Card members

HIGHLIGHTS

- Median Age: 42
- HHI: \$414,899+
- *Black Card Magazine* only accepts a limited number of advertisers



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Issue 1	January 15, 2015	March 2, 2015
Issue 2	April 15, 2015	June 1, 2015
Issue 3	July 15, 2015	September 1, 2015
Issue 4	October 15, 2015	December 1, 2015

2015 RATES

Page	\$17,500 net
Cover 2 spread	\$39,375 net
Cover 3 spread	\$38,088 net

LUXURY MAGAZINE

SPECIFICATIONS (IN)

Page	10 x 12
Spread	20.25 x 12.25

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

MASERATI MAGAZINE

Il Tridente reflects Maserati's global positioning: Excellence through Passion. The magazine speaks highly to affluent and well-traveled individuals, and shares with them all that is unique and exciting within the Maserati world. *Il Tridente* acts as an exclusive gateway to the Maserati lifestyle. Owners purchase more than just a premium, sporty car—they enter into a world that excites passion and a spirit of adventure, a world which reinforces their own sense of style and individuality. The publication takes a highly visual approach, combining modern design, striking photography, and editorial that provides attitude and opinion. *Il Tridente* offers the highest production value to reflect the Maserati brand.

IL TRIDENTE



PUBLISHED

- Two times per year

DISTRIBUTION

- 100,000 copies to Maserati owners worldwide

HIGHLIGHTS

- Median Age: 45
- HHI: \$250,000+
- *Il Tridente* only accepts a limited number of advertisers



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Issue	August 13, 2015	October 8, 2015

2015 RATES

Page	\$7,700 net
Spread	\$14,570 net
Cover 2	\$9,451 net
Cover 3	\$8,567 net
Cover 4	\$17,132 net



SPECIFICATIONS (MM)

Page	275 x 230
Spread	275 x 460

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

PN STREAM

Thanks to a unique combination of technology and design, Perini Navi's sailing yachts represent a niche of their own in shipbuilding worldwide. Perini Navi's customer magazine, *Stream* is dedicated to the current owners, their families, and their influential friends. Representing the interests of those who always believed in a new sailing concept, *Stream* celebrates the success of Perini Navi.

PNstream



PUBLISHED

- Two times per year

DISTRIBUTION

- 30,000 copies to Perini Navi owners worldwide

HIGHLIGHTS

- Median Age: 45
- HHI: \$300,000+
- Median Net Worth: \$10 million
- *Stream* only accepts a limited number of advertisers



2015 DATES

CLOSING DATES

Issue 1 January 31, 2015

Issue 2 July 15, 2015

PUBLICATION DATES

March 31, 2015

September 16, 2015

2015 RATES

Page \$15,000 net
Spread \$27,500 net



PERINI NAVI

SPECIFICATIONS (MM)

Page 240 x 320
Spread 480 x 320

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

PRIVATE CLUBS

Members of Club Corp access the luxe life through *Private Clubs*, the award-winning luxury magazine designed to keep affluent, influential readers in the know. Engaging and entertaining articles take readers around the world, tee-up golf tips from the game's best, dish out mouthwatering recipes from club chefs, showcase what's new in wine and spirits, size up the hottest new cars, and much more. With each issue, *Private Clubs* engages readers through sophisticated editorials, photography and design, and dialogue that reflects Club Corp member's interests and experiences.

PRIVATE Clubs

ACCESS THE LUXE LIFE



PUBLISHED

· Four times per year

DISTRIBUTION

· 205,000 copies to Club Corp members

HIGHLIGHTS

- Median Age: 55
- 79% Male / 21% Female
- HHI: \$256,000+
- Average net worth: \$2,245,000
- *Private Clubs* only accepts a limited number of advertisers

2015 DATES

	CLOSING DATES	PUBLICATION DATES
Winter	November 10, 2014	January 5, 2015
Spring	February 9, 2015	March 16, 2015
Summer	May 4, 2015	June 9, 2015
Fall	August 10, 2015	September 14, 2015

2015 RATES

Page	\$19,925 net
Cover 2	\$23,915 net
Cover 3	\$21,920 net
Cover 4	\$25,900 net

CLUBCORP®
THE WORLD LEADER IN PRIVATE CLUBS™

SPECIFICATIONS (IN)

Page	9.25 x 11.125
Spread	18.25 x 11.125

Dates are subject to change by publisher.

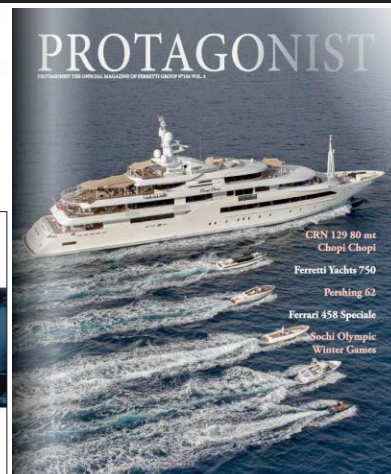
Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

PROTAGONIST

Protagonist is the official owner's publication for Ferretti Group clients, and has been reflecting the style of the Ferretti Group for more than twenty years. Above and beyond yachting, *Protagonist* covers luxury, glamour, lifestyle, design, culture, current affairs, traveling and entertainment, with special attention being paid to the very high level and expectations of its readership.

PROTAGONIST



PUBLISHED

- Three times per year

DISTRIBUTION

- 100,000 worldwide

HIGHLIGHTS

- Average net worth: \$1,000,000+
- *Protagonist* only accepts a limited number of advertisers



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Spring	February 21, 2015	March 30, 2015
Summer	June 30, 2015	July 30, 2015
Fall	October 15, 2015	November 15, 2015

2015 RATES

Page	\$4,850 net
Spread	\$7,275 net

SPECIFICATIONS (MM)

Page	240 x 330
Spread	480 x 330

Dates are subject to change by publisher.

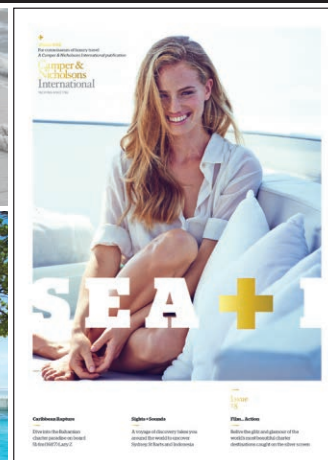
Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

SEA + I MAGAZINE

Published by the international luxury yachting experts, Camper & Nicholson's International, *SEA+I* is an editorial-led lifestyle magazine directed at – and personally delivered to – one of the world's most prestigious markets: the clients of Camper & Nicholson's International. *SEA+I* is a magazine for the world's most discerning travel connoisseurs – those who have made luxury travel a way of life. It celebrates the exceptional, the extraordinary, the priceless, the indulgent, the esteemed and the ultimate that the world can offer.

SEA + I



PUBLISHED

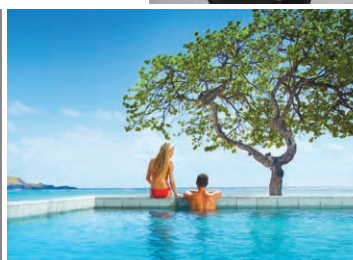
- Four times per year

DISTRIBUTION

- 15,000 copies four times per annum

HIGHLIGHTS

- 68% Male / 32% Female
- HHI: \$20.4 million
- Average net worth: \$150 million
- Sea + I only accepts a limited number of advertisers



2015 DATES

CLOSING DATES

<i>Spring</i>	February 2, 2015
<i>Summer</i>	May 4, 2015
<i>Fall</i>	August 10, 2015
<i>Winter</i>	November 2, 2015

PUBLICATION DATES

March 17, 2015
June 16, 2015
September 15, 2015
December 15, 2015

2015 RATES

<i>Page</i>	\$10,800 net
<i>Back Cover</i>	\$15,500 net
<i>Cover 2</i>	\$24,800 net
<i>Cover 3</i>	\$12,500 net
<i>Cover 4</i>	\$18,500 net

Camper &
Nicholson's
International

YACHTING SINCE 1782

SPECIFICATIONS (MM)

<i>Page</i>	200 x 280
<i>Spread</i>	400 x 280

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

SOUTHWEST SPIRIT

Hard work. Perseverance. The relentless pursuit to find a better way. Southwest Airlines has stood for these values for more than 40 years, and each is reflected in a customer base more than 139 million strong. As the editorial arm of one of the nation's top domestic carriers, Spirit matches these values with sophisticated storytelling and an emphasis on the people and places that make this country special.

spirit
SOUTHWEST AIRLINES + AIRTRAN



PUBLISHED

· 12 times per year

DISTRIBUTION

· Audience Per Issue: 3,587,000

HIGHLIGHTS

- Median Age: 47
- 56% Male / 44% Female
- HHI: \$107,890+
- *Spirit* only accepts a limited number of advertisers



SPECIFICATIONS (IN)

Page 7.5 x 10.5
Spread 15 x 10.5
Bleed +.125

2015 DATES

	CLOSING DATES	PUBLICATION DATES
<i>Jan</i>	November 14, 2015	January 1, 2015
<i>Feb</i>	December 15, 2015	February 1, 2015
<i>Mar</i>	January 15, 2015	March 1, 2015
<i>Apr</i>	February 16, 2015	April 1, 2015
<i>May</i>	March 16, 2015	May 1, 2015
<i>Jun</i>	April 15, 2015	June 1, 2015
<i>Jul</i>	May 15, 2015	July 1, 2015
<i>Aug</i>	June 15, 2015	August 1, 2015
<i>Sep</i>	July 15, 2015	September 1, 2015
<i>Oct</i>	August 14, 2015	October 1, 2015
<i>Nov</i>	September 15, 2015	November 1, 2015
<i>Dec</i>	October 15, 2015	December 1, 2015

2015 RATES

<i>Page</i>	\$43,527 net
<i>Cover 2</i>	\$50,991 net
<i>Cover 3</i>	\$50,991 net
<i>Cover 4</i>	\$55,375 net

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

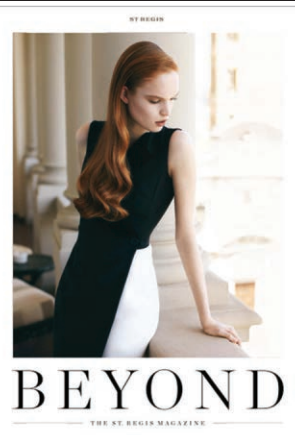
rms
media group, inc.

ST. REGIS BEYOND

Beyond is a new twice-yearly magazine for guests staying at all 33 St. Regis Hotels and Resorts around the world. Intelligent, stylish and ambitious, *Beyond* reflects the interests, values and passions of the St. Regis guest. It offers readers a global point of view while inspiring them to experience what's unique, exciting and extraordinary, wherever they're staying. Combining bold photography and art direction with great journalism from an international stable of leading writers, *Beyond* will cover art and collecting, food and wine, fashion and luxury and, of course, travel, with insight – and a sense of wonder.

BEYOND

THE ST. REGIS MAGAZINE



PUBLISHED

- Two times per year

DISTRIBUTION

- Available to all St. Regis guests and placed in every hotel room, 6,913 in total

HIGHLIGHTS

- Median Age: 50
- 60% Male / 40% Female
- HHI: \$250,000+
- 35% of readers have a net worth of \$499,000+
- *Beyond* only accepts a limited number of advertisers



2015 DATES

CLOSING DATES

Spring January 26, 2015
Autumn July 20, 2015

PUBLICATION DATES

March 30, 2015
September 30, 2015

2015 RATES

Page	\$12,000 net
Spread	\$18,000 net
Cover 2	\$15,000 net
Cover 3	\$13,200 net
Cover 4	\$15,000 net



ST. REGIS

SPECIFICATIONS (MM)

Page 250 x 340
Spread 500 x 340

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

STYLE

Published twice a year, Acura *Style* is an award-winning magazine reaching 843,000 knowledge-seeking Acura owners in North America. Comprised of 70% lifestyle and 30% vehicle-related content, *Style* is switched on to the latest in design, architecture, science, technology and travel and provides readers with the tools to embrace the unexpected and discover the new—enabling them to live life to the fullest, both inside and outside their vehicles.

style



PUBLISHED

- Two times per year

DISTRIBUTION

- 850,000 High Value Acura owners across the U.S.

HIGHLIGHTS

- 62% Male / 38% Female
- HHI: \$143,000
- Acura *Style* magazine only accepts a limited number of advertisers



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Spring	February 6, 2015	April 22, 2015
Fall	August 7, 2015	October 21, 2015

2015 RATES

Page	\$19,995 net
Spread	\$35,990 net
Cover 3	\$23,995 net
Cover 4	\$26,995 net



SPECIFICATIONS (IN)

Page	8.5 x 10.375
Spread	17.5 x 10.375

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

SUNSEEKER MAGAZINE

Sunseeker International leads the field in the design and manufacture of luxury motor yachts. Naturally, the magazine designed for customers of this prestigious marque sets the standard for stylish opulence. *Sunseeker Magazine* demonstrates exceptional design, photography, and presentation. From cover to cover, this luxury lifestyle publication is the very essence of style and sophistication. The magazine speaks, on the level, to a high-society crown, covering topics of interest and appeal to this select audience. Regular features include travel, motoring, fashion, watches, jewelry, cuisine, and sport. For readers to whom money is no object, only the very best will do. Ownership of a Sunseeker is the ultimate life-style statement.

SUNSEEKER



PUBLISHED

- Three times per year

DISTRIBUTION

- 20,000 worldwide per year

HIGHLIGHTS

- 27% charter or own their own private aircraft
- 98% financial worth is excess of \$3.3 million
 - 97% own at least two residences
- 71% of readers have a net worth of \$20 million +
 - 100% travel for business or pleasure at least four times per year
 - *Sunseeker Magazine* only accepts a limited number of advertisers



2015 DATES

CLOSING DATES

Spring March 10, 2015
Summer May 5, 2015
Fall June 28, 2015

PUBLICATION DATES

March 20, 2015
June 23, 2015
September 11, 2015

2015 RATES

Page \$11,400 net
Spread \$19,600 net



SPECIFICATIONS (MM)

Page 239 x 327
Spread 478 x 327
Bleed +10

Dates are subject to change by publisher.

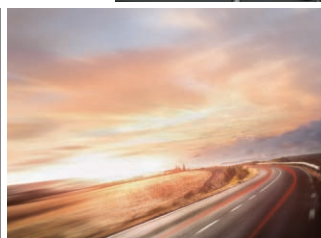
Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

TEMPUS

TEMPUS is a publication of Tempus Jets, one of the world's leaders in private domestic and international aviation. With offices throughout the United States, Europe and Africa, Tempus is a global leader in aviation offering exceptional products and customer service. With time at a premium, Tempus Jets desires to impress, providing luxury with altitude!

TEMPUS



PUBLISHED

- Four times per year

DISTRIBUTION

- 63% in-home delivery, 19% Executive Airports & Private Charter Flights, 11% Digital Online
- 448,000 readers annually

HIGHLIGHTS

- Median Age: 49
- 60% Male / 40% Female
- Average net worth: \$29,000,000+
- Tempus magazine only accepts a limited number of advertisers

2015 DATES

	CLOSING DATES	PUBLICATION DATES
Spring	February 6, 2015	March 27, 2015
Summer	May 8, 2015	June 26, 2015
Fall	July 31, 2015	September 18, 2015
Holiday	October 28, 2015	December 7, 2015

2015 RATES

Page	\$8,000 net
Spread	\$16,000 net
Cover 2	\$20,000 net
Cover 3	\$8,000 net
Cover 4	\$12,000 net



SPECIFICATIONS (IN)

Page	9.25 x 11.125
Spread	18.25 x 11.125

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

U•S AIRWAYS MAGAZINE

Together with its US Airways Express partners, the airline serves approximately 83 million passengers each year. The airline has hubs in Charlotte, Philadelphia, and Phoenix, and a focus city in Washington, D.C., at Ronald Reagan Washington National Airport. US Airways operates nearly 3,125 flights per day and serves close to 200 communities in the U.S., Canada, Mexico, Europe, the Middle East, the Caribbean, and Central and South America. US Airways is a Star Alliance network member, offering its customers more than 21,900 daily flights to 1,328 airports in 195 countries.

U•S AIRWAYS Magazine



PUBLISHED

· 12 times per year

DISTRIBUTION

· Audience Per Issue: 3,219,845

HIGHLIGHTS

- Median Age: 56
- 63% Male / 37% Female
- HHI: \$115,000+
- U•S Airways Magazine only accepts a limited number of advertisers



U•S AIRWAYS

SPECIFICATIONS (IN)

Page 7.75 x 10.75
Spread 15.25 x 10.75

2015 DATES

	CLOSING DATES	PUBLICATION DATES
Jan	November 18, 2014	January 1, 2015
Feb	December 18, 2014	February 1, 2015
Mar	January 14, 2015	March 1, 2015
Apr	February 12, 2015	April 1, 2015
May	March 13, 2015	May 1, 2015
Jun	April 14, 2015	June 1, 2015
Jul	May 12, 2015	July 1, 2015
Aug	June 18, 2015	August 1, 2015
Sep	July 15, 2015	September 1, 2015
Oct	August 14, 2015	October 1, 2015
Nov	September 15, 2015	November 1, 2015
Dec	October 14, 2015	December 1, 2015

2015 RATES

Page	\$21,632 net
Spread	\$41,088 net
Cover 2	\$26,392 net
Cover 3	\$25,312 net
Cover 4	\$27,472 net

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.

WALDORF ASTORIA MAGAZINE

An exclusive opportunity to reach the world's most discerning luxury travelers, everyday, worldwide. Published twice a year and placed in the elegant guest rooms of over 20 landmark hotels and resorts. A combination of inspiring architecture, design, the arts, style and unique travel experiences. Captivates its affluent, sophisticated and highly discerning readers through rich content that reflects their lifestyle.



THE WALDORF ASTORIA MAGAZINE

PUBLISHED

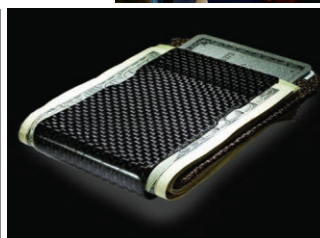
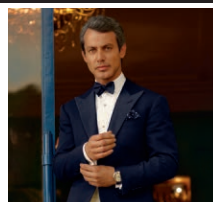
· Semi-annually

DISTRIBUTION

- 28 hotels, 10,114 rooms
- 5,504,191 anticipated guests

HIGHLIGHTS

- Median Age: 47
- 51% Male / 49% Female
- HHI: \$300,000+
- *Waldorf Astoria Magazine* only accepts a limited number of advertisers



2015 DATES

	CLOSING DATES	PUBLICATION DATES
Spring	March 5, 2015	April 14, 2015
Fall	July 17, 2015	September 16, 2015

2015 RATES

Page	\$15,120 net
Spread	\$23,310 net
1/2 page	\$9,072 net
1/3 page	\$7,258 net



WALDORF
ASTORIA®

HOTELS & RESORTS

SPECIFICATIONS (IN)

Page	8.5 x 10.375
Spread	17.5 x 10.375

Dates are subject to change by publisher.

Hugh Malone
hughm@rmsmg.com
978.824.2804

rms
media group, inc.