

STYLE

Published twice a year, *Acura Style* is an award-winning magazine reaching 843,000 knowledge-seeking Acura owners in North America. Comprised of 70% lifestyle and 30% vehicle-related content, *Style* is switched on to the latest in design, architecture, science, technology and travel and provides readers with the tools to embrace the unexpected and discover the new—enabling them to live life to the fullest, both inside and outside their vehicles.

style



PUBLISHED

· Two times per year

DISTRIBUTION

· 850,000 High Value Acura owners across the U.S.

HIGHLIGHTS

- 62% Male / 38% Female
- HHI: \$143,000
- *Acura Style* magazine only accepts a limited number of advertisers

2015 DATES

	CLOSING DATES	PUBLICATION DATES
Spring	February 6, 2015	April 22, 2015
Fall	August 7, 2015	October 21, 2015

2015 RATES

Page	\$19,995 net
Spread	\$35,990 net
Cover 3	\$23,995 net
Cover 4	\$26,995 net



SPECIFICATIONS (IN)

Page	8.5 x 10.375
Spread	17.5 x 10.375

Dates are subject to change by publisher.

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