

# LAMBORGHINI MAGAZINE

Italian, uncompromising, extreme. The mixture of Italian style, performance and extreme luxury makes a Lamborghini a must-have indulgence. Similarly, *The Lamborghini Magazine* is a "must-read" publication for some 20,000 of the world's wealthiest and most discerning consumers. The circulation of *The Lamborghini Magazine* is mailed exclusively to Lamborghini owners, a singular group of consumers with the highest expectations.

## Lamborghini



### PUBLISHED

- Two times per year

### DISTRIBUTION

- 20,000+ copies to Lamborghini owners

### HIGHLIGHTS

- Median Age: 47
- HHI: \$250,000+
- Media net worth of \$7 million+
- *Lamborghini Magazine* only accepts a limited number of advertisers

### 2015 DATES

	CLOSING DATES	PUBLICATION DATES
<i>Issue 1</i>	March 25, 2015	May 11, 2015
<i>Issue 2</i>	September 24, 2015	November 16, 2015

### 2015 RATES

Page	\$15,000 net
Spread	\$23,500 net
Cover 2	\$26,500 net
Cover 3	\$20,550 net



### SPECIFICATIONS (MM)

Page	230 x 285
Spread	460 x 285

Dates are subject to change by publisher.

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