



ADVERTISEMENT SPECIFICATION

PLEASE NOTE: ALL ADVERTISEMENTS SHOULD BE SUPPLIED TO THE FOLLOWING SPECIFICATIONS

When supplying full or DPS page advertisements, please supply as a high-res PDF. Preferred distiller settings are available on request.

All high-res PDFs should be supplied with at least 5mm bleed and crop marks included.

All files must have all objects and fonts embedded.

All high-res images must be embedded as CMYK colours only.

Images should be supplied to a minimum resolution of 250dpi (650dpcm).

All DPS pages must be supplied as double page spreads. Each PDF must have the PUR allowance included, with at least 5mm (minimum 3mm) bleed and crop marks.

Spine Allowance for Inside and Back cover DPS pages, please allow 6mm each side of spine, so 12mm in total

Spine Allowance for Inside DPS pages, please allow 1.5mm each side of spine, so 3mm in total

PLEASE NOTE: THIS IS NOT AN A4 PUBLICATION. THE MAGAZINE IS PUR BOUND. PLEASE MAKE SURE YOUR TEXT IS NO CLOSER THAN 10mm AWAY FROM THE SPINE EDGES.

Double page spread (width x height mm)

Bleed size 455mm(w) x 310mm(h)

Trim size 450mm(w) x 305mm(h)

*Type must not be closer than 10mm to the edge of the trim area

Full page (width x height mm)

Bleed size 230mm(w) x 310mm(h)

Trim size 225mm(w) x 305mm(h)

*Type must not be closer than 10mm to the edge of the trim area