

AMM

THE ASTON MARTIN MAGAZINE

THANK YOU FOR BOOKING AN ADVERT WITHIN THE ASTON MARTIN MAGAZINE

All artworks/materials must be supplied CMYK, as hi-res PDFs along with an industry-standard colour proof. Further details are available at www.pass4press.com. Please inform us at the earliest opportunity of any artwork that you would like to repeat from previous issues.

Maximum ink density must not exceed 300% in dark areas
All colours must be CMYK, no Pantones or specials unless pre-arranged.
All live matter (text) must be at least 5mm from the trimmed edge.
Printing standard: Fogra 39L.

File delivery: Please make sure that any files or folders are clearly labelled and supplied to the production department by the deadline given on the booking order.
Please send your high-res pdf to one of the following: Email: production@iln.co.uk

CDs: Production Department, AM Magazine
Illustrated London News Ltd, 46-48 East Smithfield, London E1W 1AW, UK

Dimensions: (All sizes are shown depth x width)

	Trim	Bleed	Type
Single Page	275 x 215mm	281 x 221mm	255 x 195mm
Double Page*	275 x 430mm	281 x 442mm	255 x 390mm

*Please include 3mm gutter allowance on left-hand and right-hand pages.
When possible, please supply all dps advertisements as two single-page pdfs.

Hinge allowance - If your dps advertisement is IFC / 1st page text, please add a 4mm cross over image on both pages to allow for any image lost under the hinge.

Any advert supplied that does not meet our specification will incur a £50 per page production charge.
